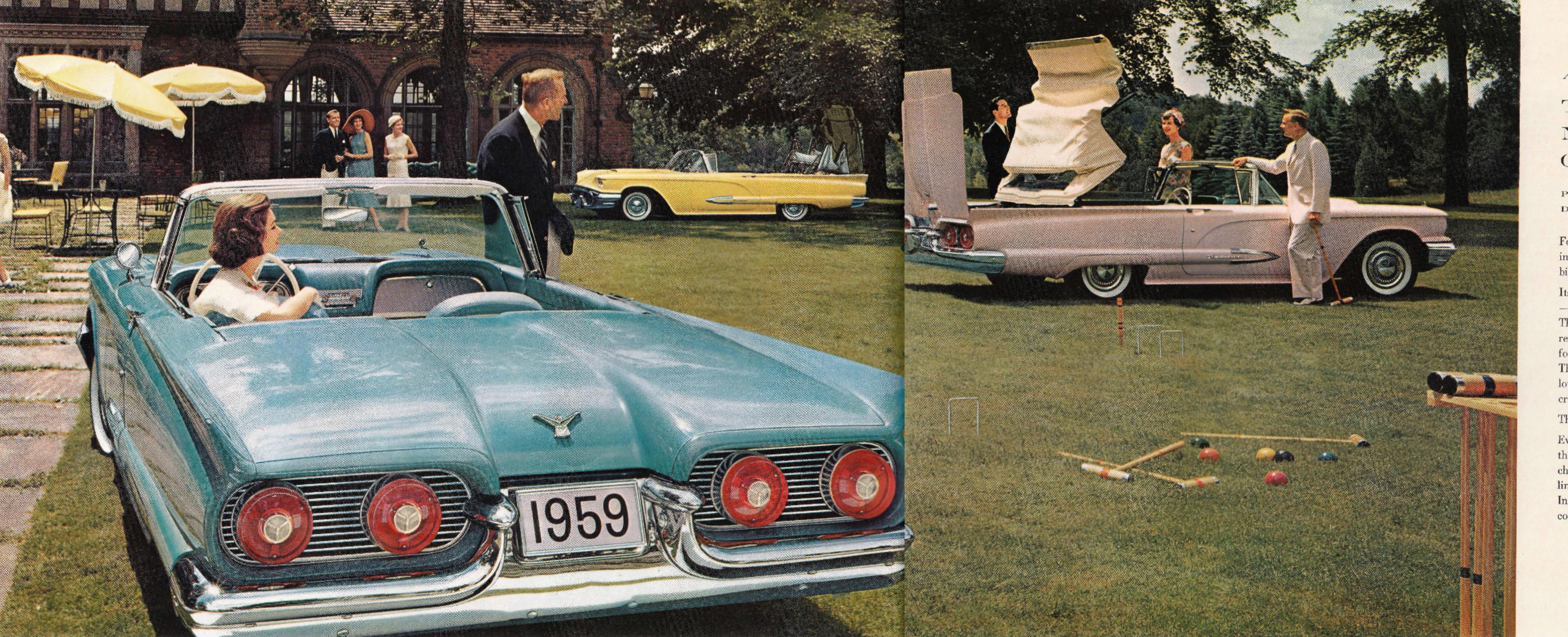






presents the 1959 version of AMERICA'S MOST SUCCESSFUL CAR



An exclusive Ford achievement:

THE NEW THUNDERBIRD CONVERTIBLE!

POWER-OPERATED, ITS SOFT TOP DISAPPEARS LIKE MAGIC!

For glamour and individuality, there is nothing in the world to compare with the new Thunderbird convertible.

Its automatic top accordions, flips and disappears—completely disappears—into the spacious trunk. The marvelously long, distinctively sculptured rear deck becomes flush with the rear scats, forming one long, uninterrupted sweep of pure Thunderbird beauty. It makes the car look even lower, even more dashing, even more agile, incredible as this may seem.

The effect is in a word, spectacular.

Even the tops are extraordinarily luxurious in the new Thunderbird convertible. You have a choice of six vinyl-clad and one rayon top, with lining in complementing or contrasting color. Inside and out, top up or down, the Thunderbird convertible is the car of surpassing beauty!

UNIQUELY THUNDERBIRD- Sports-car personality combined with luxury-car roominess and comfort!

Seen on the open road, America's prestige car glows with the vivid personality of the sports car. Inside, there's the unmistakable feel of the grandest custom-built luxury automobile. Extra-wide, glide-through doors open your way to lap-ofluxury comfort. Thunderbird's exclusive side-byside individual seats, front and back, make every trip a sheer delight. These contoured seats are luxuriously wide, elegantly soft. And this year, you may choose from an even wider selection of Thunderbird interior color combinations—in rich nylon and vinyl upholstery-or genuine leather can be installed at your request.

Even Thunderbird's flooring is the height of automotive fashion. It is a soft carpet of lustrous

looped rayon. And a marvelously spacious luggage compartment gives you more-than-ample room for the cross-country traveling needs of four

At the wheel, you're only a touch away from the handsome, deeply recessed instrument cluster panel, and the glove box door of ribbed die casting in gleaming satin chrome.

Your first close look at the 1959 Thunderbird will reveal a car of unique beauty and incomparable convenience. Your first ride in America's greatest performer will be an unforgettable experience. Before you've clocked your first mile, you will know why Thunderbird is the car everyone would love to drive . . . and own!

Masterfully designed luggage compartment is 5 feet, 5 inches wide, gives you more than 20 cubic feet of space. That's room enough for all the luggage needed for a cross-country trip! Four big suitcases, golf bags, plenty of other gear . . . all fit in easily—even with the spare tire in place. Note that the spare stows in front of the compartment, to give you maximum room.

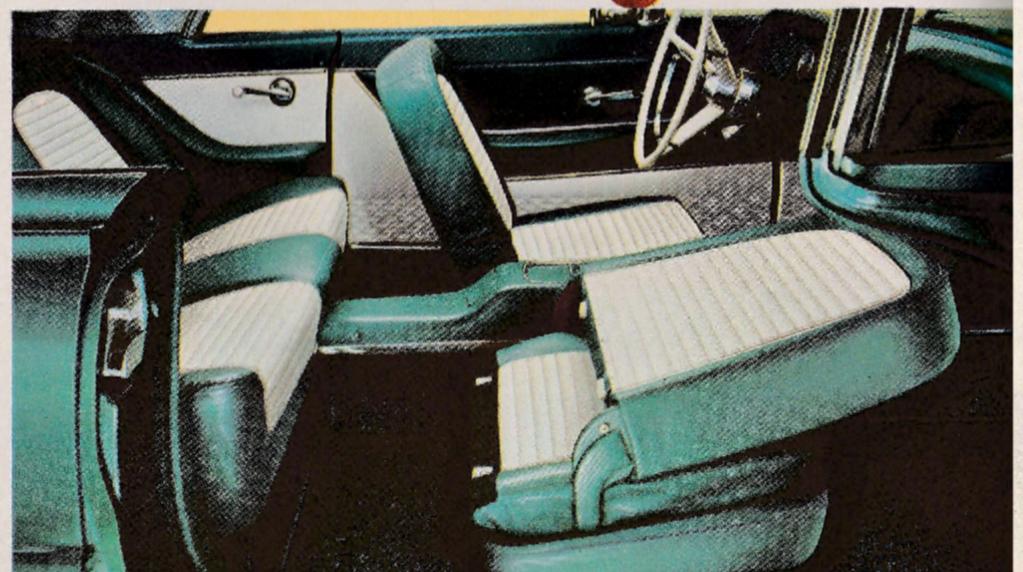
Thunderbird doors are exceptionally wide (4 feet wide, to be exact). And the back of the front passenger seat folds to the rear seats. Always, you enter or leave your Thunderbird comfortably with poise intact.

but in Thunderbird do you find the plush comfort of

Fine-car room, comfort and luxury-Here's wideopen, stretch-out kind of spaciousness for four passengers. all the way down. These give gracefully easy, direct access

The driver and front passenger have luxurious, individually adjustable seats. Wide, deep, individually contoured seats accommodate the rear passengers. And where formed foam rubber in the cushions and backs of all seats?









Panoramic rear window has a distincrear deck. And the deeply sculptured deck becomes part of the car interior to form one continuous line of beautiful design. Richly gleaming chrome-plated moldings frame the window.

Safety Glass.

"Front row" picture window-You

visored, chrome-crowned compound windshield. You get an unobstructed view in all forward directions-a safer view, too, because every Thunderbird window is



INVITATION TO PLEASURE UN LIMITED-THUNDERBIRD STYLE!



Body-Raven Black Top—Platinum Body—Raven Black Body—Brandywine Red Top-Colonial White Body-Indian Turquoise Body-Colonial White Top-Colonial White

Body-Flamingo

Body-Diamond Blue

Top-Diamond Blue

Body-Baltic Blue

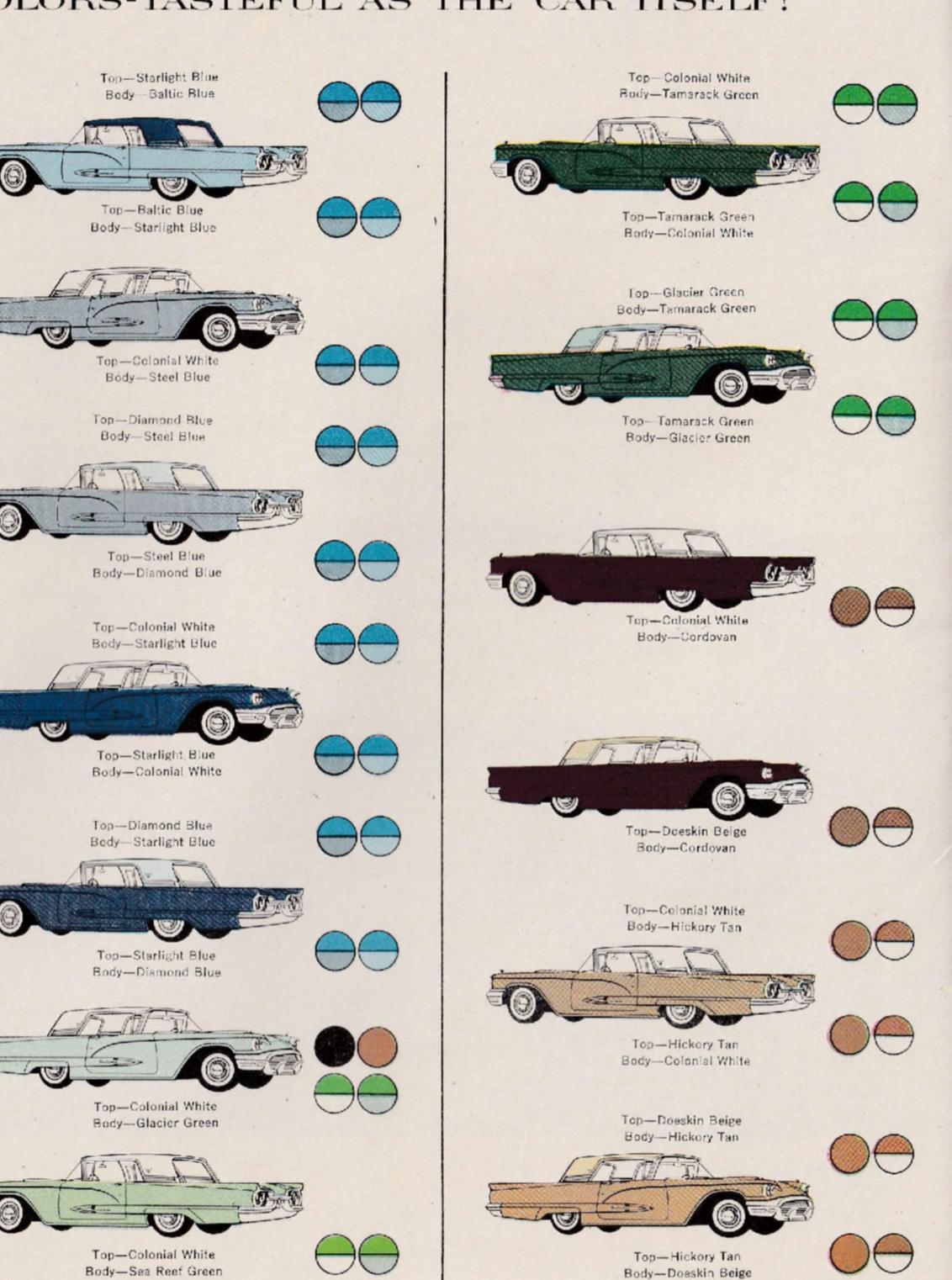
Top-Colonial White

Body-Baltic Blue

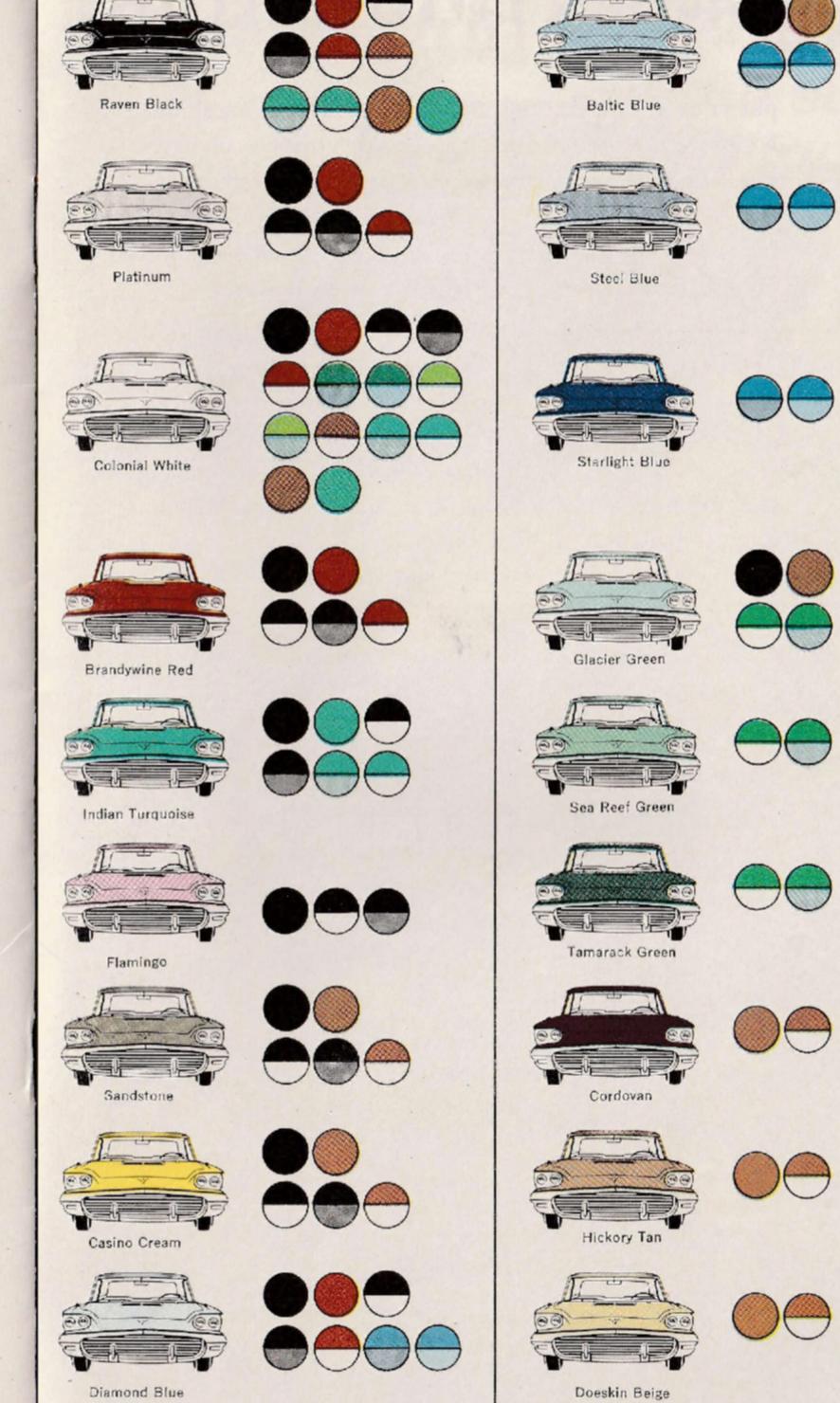
Top-Baltic Blue

Body-Colonial White

NEW THUNDERBIRD COLORS-TASTEFUL AS THE CAR ITSELF!



18 rich Single Colors to choose from



Now you have a wider choice than ever before of tasteful Thunderbird colors! There are 41 Two Tone combinations for the hardtop-fourteen of them being reversible—thirty-four of them brilliantly new. There are 18 distinctive Single Colors for the hardtop and convertible—six more than ever before.

You'll find five new colors that are exclusively Thunderbird: Starlight Blue, Tamarack Green,

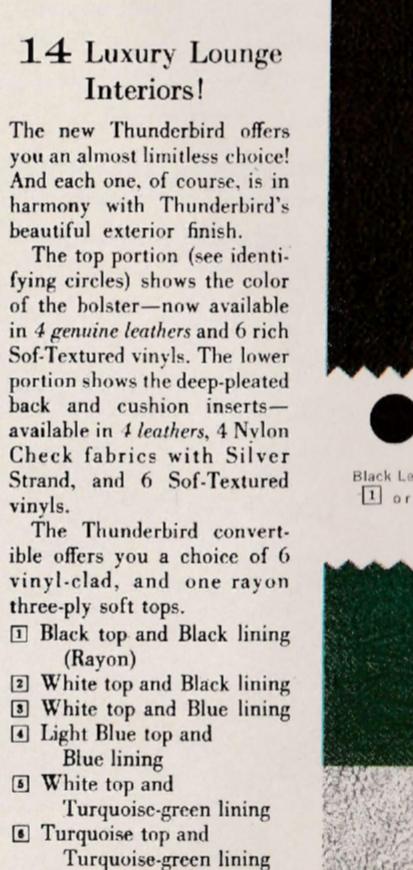
Brandywine Red, Baltic Blue and Cordovan.

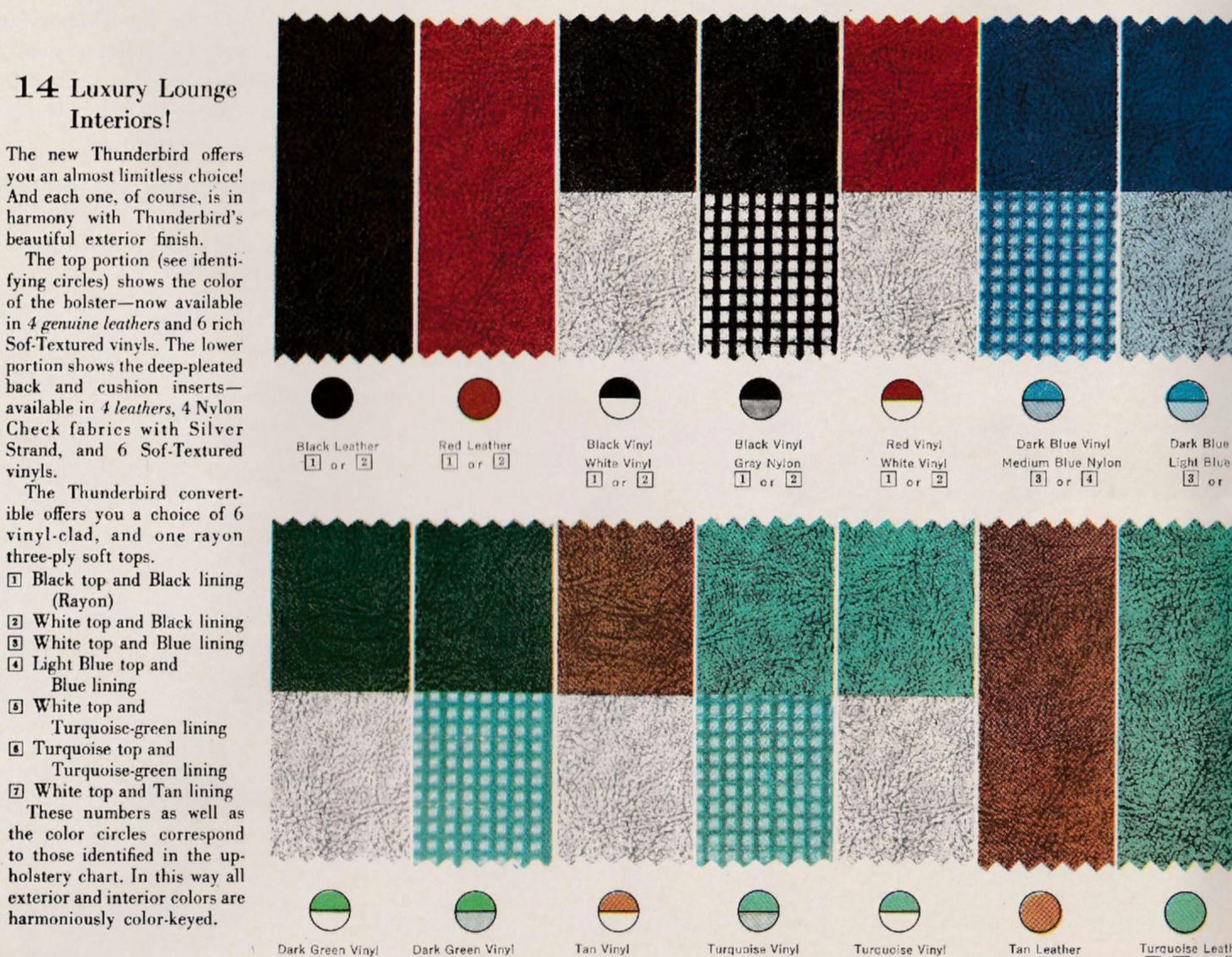
And every Thunderbird color is in new Diamond Lustre Finish—the highest gloss, hardest finish ever developed for any automobile. It's so durable you won't have to wax it-ever!

Truly, here are colors of such beauty and subtle appeal that they could belong only to the jewel of a car that's Thunderbird for '59!

White Vinyl

1 5 or 6





Turquoise Nylon 1 5 or 6

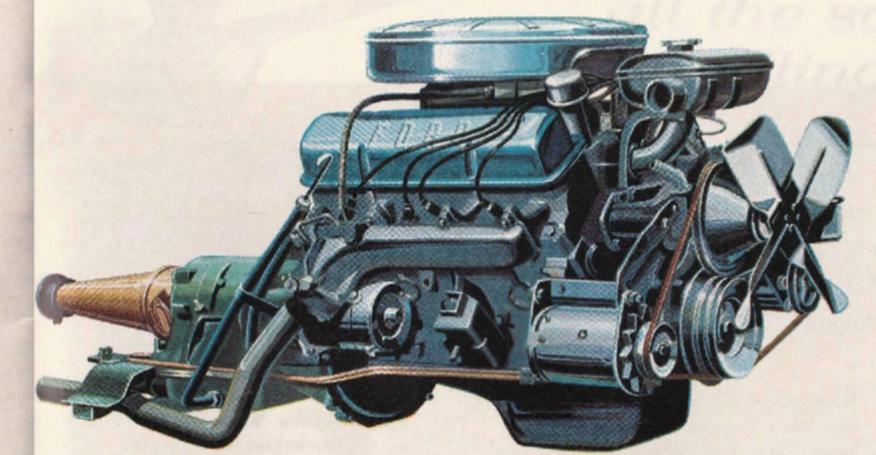
New 430 Special V-8 Engine makes Thunderbird the greatest performer on any road, anywhere!

Two great engines make the name "Thunderbird" synonymous with superlative performance.

The new 300-hp Thunderbird 352 Special V-8 is a masterful power plant that makes your new Thunderbird an eager and obedient study in steel. Even more impressive is the optional new 350-hp Thunderbird 430 Special V-8—the largest and finest power plant in the automotive industry today. It gives your Thunderbird such surpassing responsiveness that it's even the envy of sports-car enthusiasts-everywhere!

From the moment you turn the key, Thunderbird's instant, smooth surge of power promises breath-taking performance. The promise is more than fulfilled as you put your T-Bird through its paces. In ease of handling, cornering, climbing, parking-in every aspect of driving-Thunderbird performance is nothing short of incredible. No other car performs like Thunderbird because no other car combines Thunderbird's unique compactness with Thunderbird's mighty power.

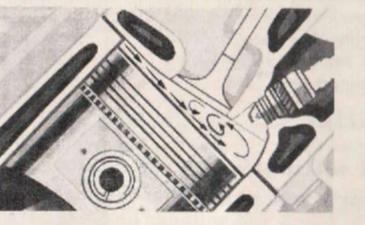
Most important of all, perhaps, is that the 1959 Thunderbird delivers power where it counts. Power for extra-safe passing in the normal speed ranges. Moreover, you get the gentlest ride ever-because Thunderbird's automatic ride control smooths out even the roughest country roads in a way you must experience to believe.

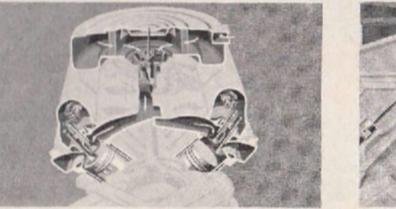


The standard 300-hp Thunderbird 352 Special V-8...

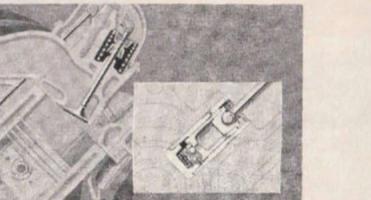
with 4-barrel carburetor, is the triumphant achievement of Ford-the world's most experienced builders of V-8's. It features Precision Fuel Induction—a remarkable direct fuel-feeding, gas-saving system. Like the 430 V-8, it features Full-Flow oil filtration . . . zero-lash hydraulic valve lifters . . . an engine electronically balanced under its own power for optimum smoothness. All these add significance to famous Thunderbird GO!

Thunderbird 352 Special V-8 Engine Features



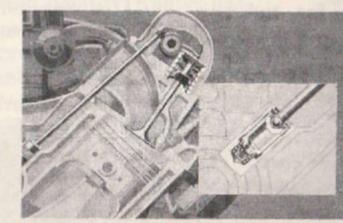


New Wedge-Shape Combustion Precision Fuel Induction brings Hydraulic Valve Lifters are self-Chambers are redesigned for more you more instantaneous power, more efficient performance, to extract the full responsive power. Fuel-air mixture power potential from every molecule of zooms directly through 8 expressways fuel. Smooth, more complete combus- from carburetor to combustion chamtion is the result . . . with uniformly bers. Freer breathing means more there's no need to set tappet clearances controlled high-compression ratio. efficient power, smoother performance. during engine tune-up.

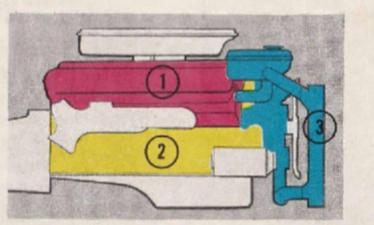


adjusting for zero lash. This gives you the smoothest and the quietest of engines ... and longer valve life. And because the valve lifters adjust automatically,

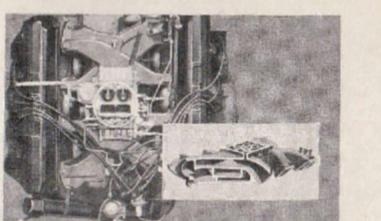
Thunderbird 430 Special V-8 Engine Features



smooth even combustion.

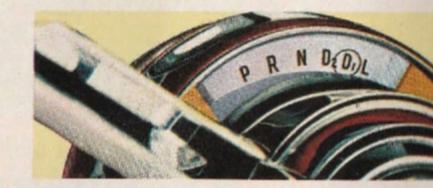


New in-block combustion New 3-stage cooling is a comchamber insures close control of pletely controlled pressure system. compression ratio in each cylinder for Coolant circulates in three stages: (1) manifold passages from carburetor to uniform power output, smoother idling. to intake manifold and cylinder heads; Less heat generated in the head means (2) to block; (3) to radiator. This gives better valve cooling, and using alumi- fast starting warm-up and then proper fuel economy. Exclusive preheated carnized oversize valves with zero-lash temperature progression by three ther- buretor air system and water-jacketed hydraulic lifters results in longer valve mostats for more uniform control of intake manifold keep the fuel-air mixlife, better intake and exhaust action, internal expansion. Result: smoother, ture at proper temperature level for better performance and longer life.



New fuel system advances mean more "go" on less gas. Direct line combustion chambers give freer breathing for exceptional performance and maximum combustion efficiency.

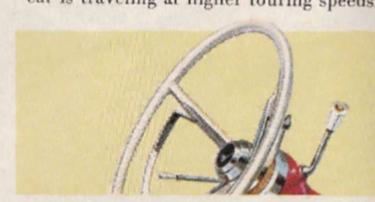
CHOOSE FROM 3 GREAT TRANSMISSIONS



New Cruise-O-Matic Drive (standard 350-hp engine, optional with 300-hp engine) you the right GO for every driving range! ' position lets you start in low for lively, full-p etaways-then move smoothly, automati right up to superhighway speeds. A "D2" se acceleration on ice or gravel. With a gas-sa rear axle, you get "built-in" overdrive econ-



Overdrive (for 300-hp engine only) saves especially on long trips. It is a combination standard 3-speed transmission and an auton fourth gear, allowing the engine to loaf while car is traveling at higher touring speeds.



3-Speed Conventional Drive (for 30 engine only) gives you the easiest, smooth quietest and most responsive "stick shifting" developed. Shift lever shaft is enclosed in stee column. Gear ratios are tailored to 300-hp en for smooth performance and economy.

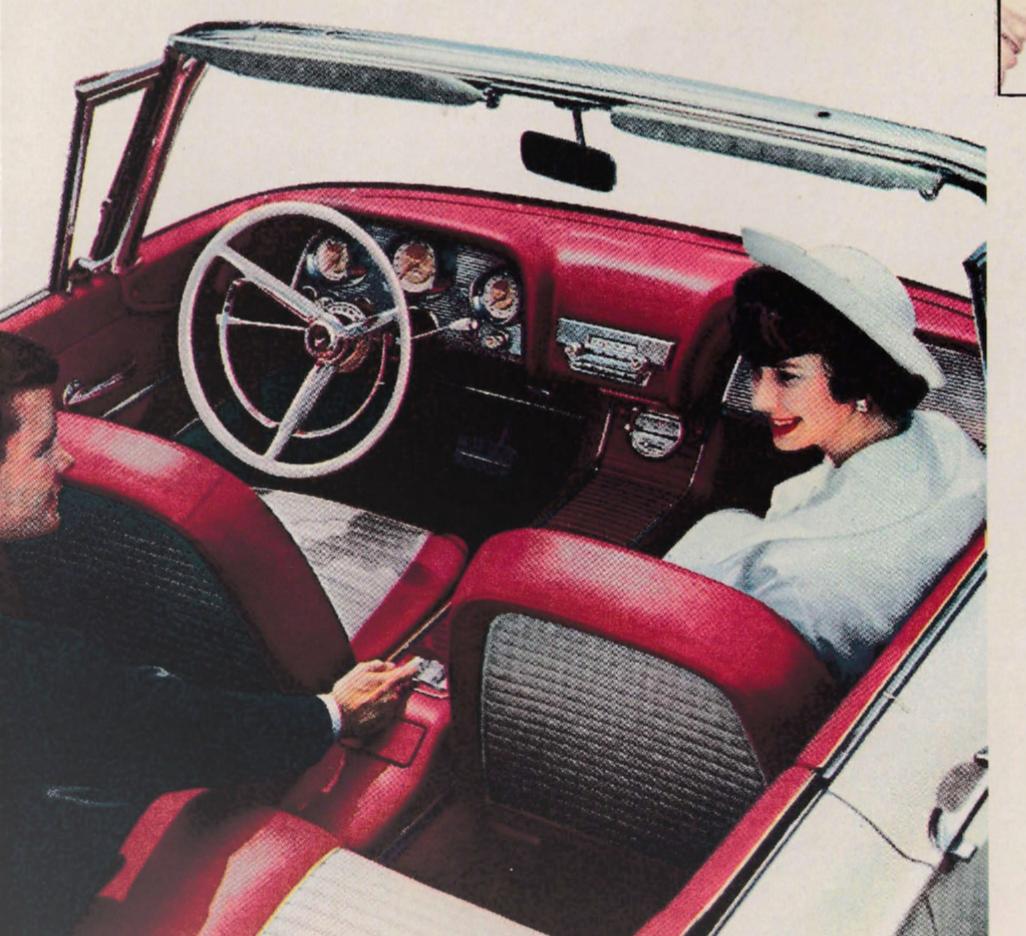
The all-new optional 350-hp Thunderbird 430 Special V-8

This is the mighty heart of the 1959 Thunderbird. This sensational power plant in a car of Thunderbird's compactness and poise results in performance and agility unmatched on the American road today. There's a revolutionary new in-block combustion chamber. It provides closer tolerances, better

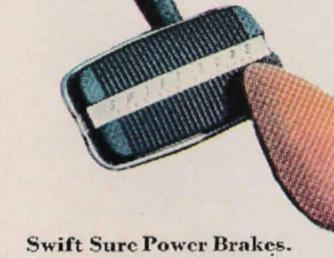
control of the compression ratio. Coupled with this for greater economy and smoother, swifter acceleration, the 430 engine boasts a water-jacketed intake manifold, 3-stage cooling, and a temperature-controlled air intake. Engineering advances like these put Thunderbird in a class by itself.

ptions and accessories worthy of your 59 Thunderbird

You join one of the happiest and most select groups in the world when you become a Thunderbird owner. Yours is a car beyond compare in beauty, in spirit, in performance. To add an extra measure of pleasure and comfort, we picture here optional Thunderbird power assists and accessories. You will note that not one is designed for "show" or mere trim. Rather, each accessory is beautifully functional and eminently practical. Each one adds a brilliant personal touch to your Thunderbird —the car everyone would love to own!







Not even a Thunderbird can be on the wing all the time. Easy, safe way to stop is with Swift Sure power brakes. They take one-third less effort-make your driving that much more relaxing!



Sport Spare Wheel Carrier gives your Thunderbird that elegant continental look. It has the Thunderbird's own emblem and name, adds about 10" to the car's over-all length. Makes extra trunk space, too.

Perfect setting for Thunderbird accessories The smart, exclusive Thunder-

bird Panel Console is an extension of the instrument panel. It runs fore and aft between the seats. And it's as useful as it is attractive. It houses the MagicAire or SelectAire Conditioner controls and radio speaker. It positions ash trays and power window controls for the convenience of all four passengers.

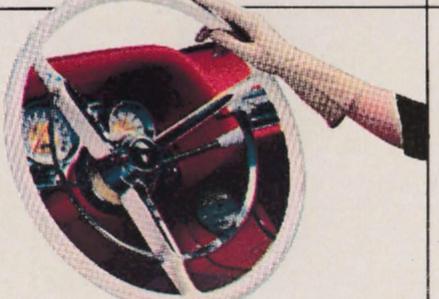
SelectAire Conditioner brings you June in January and vice versa. It cools delightfully in summer, heats comfortably in winter-with just a flick of the dual lever control. The complete unit is located entirely out of sight, out of the way, ahead of the passenger compartment.

Radio Speaker is ingeniously positioned in panel console. The passengers in rear seats hear the sound without straining, without your having to turn up the volume to peak pitch.

Power-Lift Windows are all controlled from Thunderbird's exclusive panel console. Here is a master window control within easy reach of everyone in the car!



Thunderbird Power Seat. Like to sit way back? Close to the wheel? Higher or lower? Touch a button and Thunderbird's infinite-position power driver's seat with synchronized tilting back goes up, down, back or forward, as you like it.



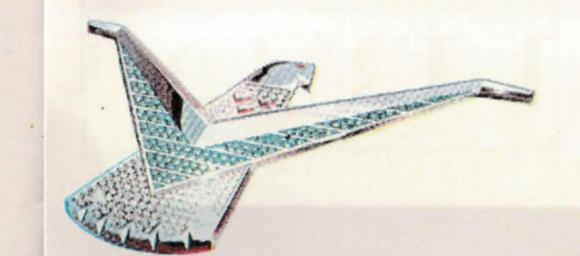
New Master-Guide Power Steering does 85% of the work for you! Makes your T-Bird a pleasure to steer, to park, and a snap to handle.



MagicAire System combines freshair heating, ventilating and defrosting into one remarkably efficient unit. Big defroster nozzles are specially designed to give even heat distribution for effective windshield-wide defrosting.

OTHER EQUIPMENT AVAILABLE -

AQUAMATIC WINDSHIELD WASHER-WIPER ADJUST-O-RING FULL-VIEW MIRROR VISORED FULL-VIEW MIRROR FULL-VIEW MIRROR * FENDER SHIELDS SUN-RAY WHEEL COVERS LOCKING GAS CAP * FORD SEAT BELTS FRONT FENDER ANTENNA DELUXE REAR DECK ANTENNA 65 AND 70 AMP-HR BATTERIES INSIDE NON-GLARE MIRROR I-REST TINTED SAFETY GLASS VISORED SPOTLIGHT WITH MIRROR

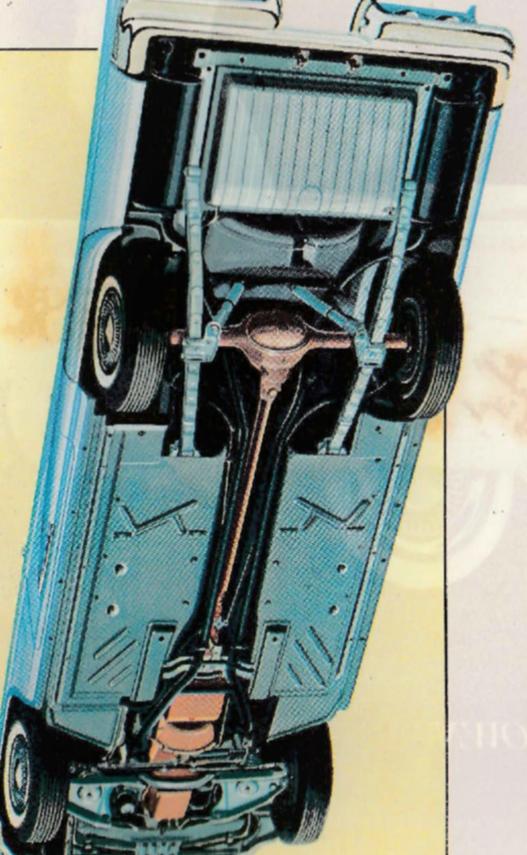


UNIQUELY THUNDERBIRD-

all the solid satisfaction of a luxury car-the fantastic handling ease of a Sports car!

As your eyes sweep across the meticulous, steel-wrought body, you sense the bank-vault solidity of Thunderbird. Driving it, you experience a ride more serene, more secure than any you have ever known. With all its outstanding engineering advances, the 1959 Thunderbird is unique for its sports-car roadability and luxury-car comfort.

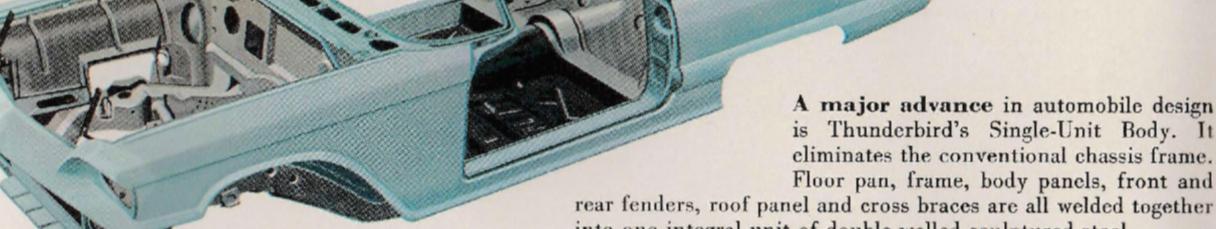
THUNDERBIRD'S AUTOMATIC RIDE CONTROL



Dependable, rugged Swept-Back, Angle-Poised Ball-Joint front suspension . plus double-acting shock absorbers . . plus a sports-car type of stabilizer bar give you the finest cornering and handling stability ever built into a car. Coil springs level out even the roughest bumps, so that you don't even know they're there!

The Thunderbird's new Even-Keel rear suspension provides a marvelously stable, fully-cushioned ride. The system is extremely simple and sturdy in design. It consists of long 6-leaf, soft-action springs with outboard rubber-bushed front supports for maximum stability. Rubber pads insulate springs at axle. Deflectionmonitors on frame (over front section of springs) make contact with top leaf to shorten effective spring length under load. This, combined with the rubberbushed tension-type rear shackles provide exclusive "variable-rate" spring action. Double-acting shock absorbers are angle-mounted for lateral stability and to dampen ride motion.

This Even-Keel rear suspension, combined with the Angle-Poised front suspension, gives you automatic ride control -a luxurious, cloud-soft ride that is distinctively Thunderbird.



THUNDERBIRD'S SINGLE-UNIT BODY

into one integral unit of double-walled sculptured steel. It is this single-unit body design which makes possible Thunderbird's famous low silhouette, while providing a luxuriously

roomy interior. Single-unit body construction gives you greater strength, greater safety and greater durability . . . for the most solid body and the quietest ride you have ever known!

SPECIFICATIONS

gleaming, durable Diamond Lustre Finish are available n 41 sparkling Two Tone combinations for hardtop or in s vinyl-clad and 1 rayon, 3-ply soft tops for convertible. nteriors are beautifully upholstered with 6 Sof-Textured ver Strand fabric inserts, or 6 deep-pleated Sof-Textured bolsters and deep-pleated inserts—all in colors t harmonize with exteriors. Color-keyed deep-loop rayor carpets, front and rear.

Engines: 300-hp Thunderbird 352 Special V-8 (standard) -352-cu. in. displ.; 4.00" bore x 3.50" stroke; 9.6 to comp. ratio; premium fuel; 4-barrel carburetor, dual exhausts, aluminized mufflers. Features Precision Fuel Induction with wedge-type combustion chambers for superior performance and economy, Full-Flow oil filtration, automatic choke, free-turning overhead aluminized valves with hydraulic valve lifters. Engine electronically balanced under own power for optimum smoothness.

350-hp Thunderbird 430 Special V-8 (optional)-430-cu. in. displ.; 4.30" bore x 3.70" stroke; 10.0 to 1 comp. ratio; premium fuel; 4-barrel carburetor, dual exhausts, aluminized mufflers. Features preheated carburetor air induction system, water-jacketed direct-line intake manifold and in-block wedge-shape combustion chambers with machined flat heads and step-top pistons for exceptional performance and economy. Three-stage pressurized cooling system, Full-Flow oil filtration, automatic choke, free-turning overhead aluminized valves with hydraulic Tires: 4-ply black tubeless of new Tyrex super cord,

valve lifters. Engine electronically balanced under own

Construction: Welded, integral body and frame, greater durability and quietness with high strength-

Suspension: Smooth-acting Swept-Back, Angle-Poised Ball-Joint front with coil springs and sports-car stabilizer control roll on turns. Even-Keel outboard-mounted rear leaf springs provide soft-action, variable rate with tension-type shackles and wind-up control rubber bumpers over springs. Double-acting shock absorbers.

Brakes: Double-sealed self-energizing hydraulic design, with suspended pedal and dash-mounted master cylinder. 11" dia. drum, 194-sq. in, lining area.

Transmissions: 3-speed Conventional Drive or optional Overdrive with automatic 4th gear (with 352 Special V-8); or Cruise-O-Matic Drive with two selective drive ranges (with 352 Special V-8 or 430 Special V-8).

Drive: Deep-offset hypoid rear axle with straddlemounted pinion gear. Hotchkiss drive. Axle ratios to 1 3.70 with 3-speed Conventional Drive or Overdrive, 3.10 standard or 2.91 optional with Cruise-O-Matic Drive for 352 Special V-8; 2.91 with Cruise-O-Matic Drive only for 430 Special V-8.

Steering: Smooth, free-rolling recirculating-ball type gear; 25 to 1 over-all ratio. Turning diameter 40 feet.

8.00 x 14, on 51/2" safety rims. Whitewall tires optional 205.4" over-all length; height, with design load 52 (hardtop), 53.1" (convertible). Curb weight, 3971

hardtop and courtesy light in convertible, cigarette

front fender ornaments, dual horns, turn signals, vacuum-

booster fuel pump for positive windshield-wiper action. Options and Accessories: Power driver's seat, power windows, power brakes, power steering. Radio, antennas MagicAire heater. SelectAire conditioner. Seat belt: I-Rest tinted glass. Aquamatic windshield washer-wiper. Outside mirrors, visored spotlight mirror, fender shields,

Prices: Some items illustrated or referred to are at extra cost. For the price of the Thunderbird with the equipment you desire, see your Ford Dealer.

backup lights, Sun-Ray wheel covers. Locking gas cap

The specifications were in effect at the time this folder was approved for printing. The Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation.

Litho. in U.S.A. -9/58 Form No. FDC-4959 THE DISTINGUISHED 59 FORD

AUTOMOBIEL - ARCHIEF

BOOSMAN

THUNDERB



THE CAR EVERYONE WOULD LOVE TO OWN