

# Mercury Marquis 1976



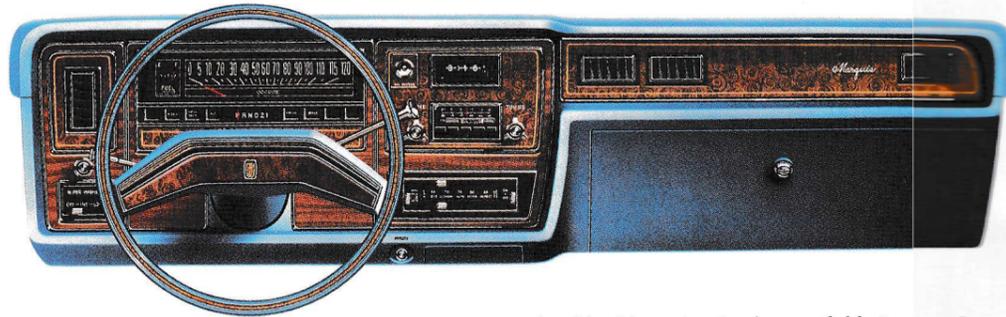
# Mercury Grand Marquis

## With the ride and luxury that great automobile reputations are built on.

Mercury Marquis. One of the world's finest riding full size luxury cars, thanks to an advanced suspension design that makes the Marquis ride smooth and steady. The ride makes Marquis owners very comfortable, whether they are sitting behind the wheel, or riding in the spacious rear seat, enjoying the comfort of Marquis' deeply cushioned seating. The rich traditions of Marquis design and ride are represented beautifully for 1976 in the Grand Marquis series. Its interior features your choice of leather or leather with velour upholstery on individually adjustable Twin Comfort Lounge Seats, natural wood-tone accents, digital clock, map

reading lamp, assist straps, centre armrests, plush cut-pile carpeting, even a carpeted luggage compartment and courtesy lighting. And its deluxe sound insulation package helps make the Grand Marquis not only one of the smoothest riding luxury cars in the world, but also one of the quietest.

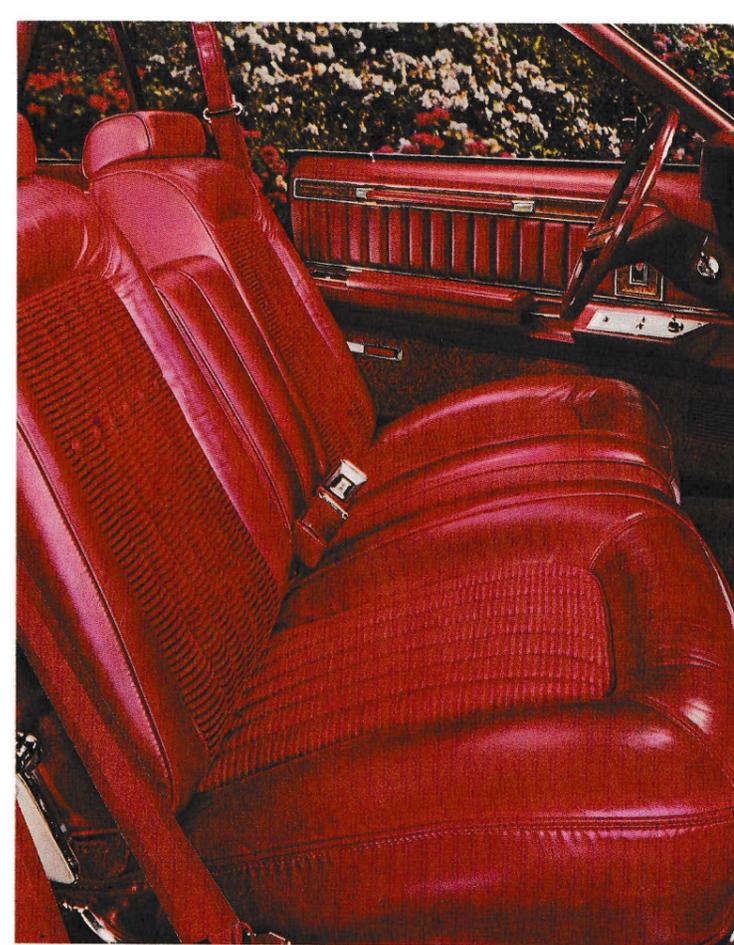
*Grand Marquis instrument panel with optional AM-FM radio, Automatic Temperature Control air conditioning, right-hand remote control mirror and interval windshield wipers.*



Mercury Grand Marquis. An eloquent expression of personal taste with the ride and luxury that great automobile reputations are built on.

**Standard features on Grand Marquis:**  
400-2V V-8 engine • Select-Shift automatic transmission • Solid-state ignition • Impact resistant bumper system with front bumper

guards • Steel-belted radial tires • Power steering • Power brakes • Power ventilation system • Power windows • Electric rear window defroster • Concealed headlamps • Concealed windshield wipers • Left-hand remote control mirror • Tinted glass • Vinyl roof • Deluxe sound insulation • Fender skirts • Digital clock • Visor-mounted vanity mirror • Deep shag cut-pile carpeting • Luxury steering wheel • Carpeted luggage compartment • Automatic seat back release on 2-door models • Dual dome/map reading lamp • Full-length bodyside moulding with colour-keyed vinyl insert • Twin Comfort Lounge Seats • Hood and deck lid paint stripes • Ford Motor Company Safety Design Features.



*Mercury Grand Marquis interior with Twin Comfort Lounge Seats.*

*The Grand Marquis two-door hardtop shown on the cover has the new specialty tutone paint option in cream and gold; this option is also available in a combination of tan and dark brown metallic paints.*



*Mercury Grand Marquis*

# Mercury Marquis Brougham

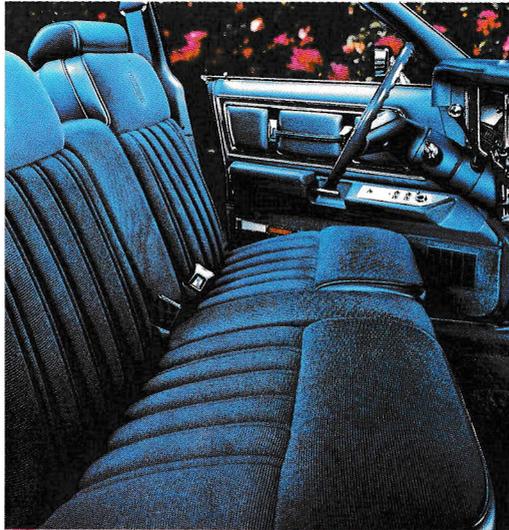
For 1976, Mercury Marquis Brougham is engineered to ride and handle more smoothly and quietly than ever with a sophisticated suspension system that's specially tuned to steel-belted radial tires. Deep coil springs at all four wheels are isolated from the perimeter frame with tough, shock-absorbing rubber to help soak up road noise and vibrations before they get to you and your passengers.

Standard power steering and power front disc brakes provide ease of handling.

Inside, the Marquis Brougham offers spacious interiors, thick shag carpet, assist straps, courtesy lighting, electric clock, visor vanity mirror, and standard flight bench seating tailored in a new, soft, durable cloth and vinyl.

*Mercury Marquis Brougham 2-Door Hardtop (with optional white sidewall tires, Bumper Protection Group.)*

And outside, Marquis Brougham features the elegance of a standard vinyl roof, bright fender peak mouldings, fender skirts and the classic touch of Brougham wheel covers.



*Mercury Marquis Brougham standard interior with Flight bench seat.*

**Standard features on Marquis Brougham:** 400-2V V-8 engine • Select-Shift automatic transmission • Solid-state ignition • Impact resistant bumper system • Steel-belted radial tires • Power steering • Power brakes • Power ventilation system • Power windows • Electric rear window defroster • Concealed headlamps • Concealed windshield wipers • Electric clock • Vinyl roof • Automatic seat back release on 2-door models • Fender skirts • Brougham wheel covers • Visor-mounted vanity mirror • Deep cut-pile carpeting • Flight bench seat • Parking brake with automatic release • Deluxe steering wheel • Locking steering column • Left-hand remote control mirror • Ford Motor Company Safety Design Features.



# Mercury Marquis

Mercury Marquis for 1976. It could just be all the car you're looking for. If you're looking for economy and luxury in a sleek, full-size package, Marquis has gas-saving steel-belted radial tires, solid-state ignition, and improved fuel economy. But Marquis still retains its traditionally high level of luxury, with standard features like cloth and vinyl bench seating with front centre armrest, woodgrain instrument cluster appliqué, cut-pile carpeting, courtesy lighting and deluxe sound insulation package.

And for 1976, Marquis offers you the smooth, effortless road-ability that Marquis has always been famous for.

This year, Mercury Marquis' standard and optional engines have been refined to give you significant

fuel economy improvement as well as better driveability in terms of easier starting, better stop-and-go response and smoother acceleration. In addition, there are optional engines that run on lower-priced regular gasoline that's readily avail-



*Mercury Marquis standard interior in cloth and vinyl.*

able anywhere. Ask your Mercury dealer for details.

Mercury Marquis. Where economy and luxury come together in a full-size car.

**Standard features on Mercury Marquis:** 400-2V V-8 engine • Select-Shift automatic transmission • Solid state ignition • HR78 x 15 steel-belted radial tires • Power steering • Power front disc and rear drum brakes • Automatic seat back release on 2-door models • Power ventilation system • Concealed headlamps • Concealed windshield wipers • Electric rear window defroster • Deep cut-pile carpeting • Deluxe wheel covers • Automatic parking brake release • Rocker panel and wheel lip mouldings • Ford Motor Company Safety Design Features.

*Mercury Marquis 4-Door Pillared Hardtop (with optional fender skirts)*



# 1976 Mercury Marquis Options & Specifications

**Performance:** 460 CID 4V V8 engine • Four wheel disc brakes • High ratio rear axle • Traction-lok differential axle • Heavy duty battery • Extended range fuel tank • Fuel monitor warning light • Engine block heater • Manual load adjusters • Suspension—cross country ride package • Trailer towing package • Trailer hitch equalizer platform. **Comfort/Convenience:** Digital clock • Electric clock • Air conditioning • Automatic temperature control air conditioning • Power antenna. Radios: AM, AM/FM Multiplex, AM/FM/MPX “Search”,

AM/FM/MPX with stereo tape, dual rear seat speakers • Power 6-way bench seat • Power 6-way driver side seat • Power 6-way driver and passenger seat • Reclining passenger seat • Twin Comfort Lounge Seats • Vinyl bench seat trim • Speed control • Tilt steering wheel • Visibility Group • Power side windows • Intermittent windshield wipers • Convenience Lock Group • Left hand remote control mirror • Tinted glass—complete • Tinted glass—windshield only • Cornering lamps. **Appearance:** Fender skirts • Paint stripes • Glamour paint

• Specialty 2-door tutone paint option • Deluxe steering wheel • Luggage compartment trim • Full vinyl roof • Landau vinyl roof • Power sunroof • Brougham wheel covers • Luxury wheel covers • Forged aluminum wheels • White sidewall tires • Deluxe colour-keyed seat and shoulder belts. **Protection:** Bumper Protection Group • Anti-theft alarm system • Appearance Protection Group • Floor mats • Rocker panel mouldings • Vinyl insert bodyside mouldings • Security Lock Group.

## Specifications

| (All dimensions in inches unless otherwise specified) | 2-Door Hardtop | 4-Door Pillared Hardtop |
|---|----------------|-------------------------|
| Wheelbase   | 124.0          | 124.0                   |
| Overall Length  | 229.0          | 229.0                   |
| Overall Height  | 53.7           | 54.7                    |
| Overall Width   | 79.6           | 79.6                    |
| Tread — Front   | 64.1           | 64.1                    |
| — Rear  | 64.3           | 64.3                    |
| Front Head Room                                       | 36.9           | 38.0                    |
| Shoulder Room   | 61.3           | 61.3                    |
| Hip Room  | 58.5           | 58.5                    |
| Leg Room  | 41.8           | 41.9                    |
| Rear Head Room  | 35.8           | 36.9                    |
| Shoulder Room   | 60.8           | 61.4                    |
| Hip Room  | 59.1           | 58.0                    |
| Leg Room  | 35.2           | 39.4                    |
| Luggage Capacity (cu. ft.)                            | 22.7           | 22.7                    |
| Fuel Capacity (Imp. gals.)                            | 20.2           | 20.2                    |

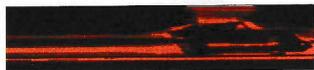
## Powertrain Combinations

|   | 400 CID 2V V8 engine | 460 CID 4V V8 engine |
|---|----------------------|----------------------|
| Select-Shift automatic transmission   | Standard*            | Optional*            |
| *Powertrain is also available with an engine that is designed to use regular (leaded) fuel. |                      |                      |

Illustrations and information presented were correct when approved for printing. Ford Motor Company of Canada, Limited reserves the right to discontinue or change at any time, specifications or design without incurring obligations. Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Mercury Dealer for the latest, most complete information on models, features, prices and availability.

Canada 30/12/76

**Motorcraft** 



REPLACEMENT PARTS — For continued top performance specify genuine Motorcraft parts and Autolite Spark Plugs whenever they need replacement.

**FUEL WARNING:** Unless you have selected an optional engine that is designed to use regular gasoline (leaded), all Marquis engines require UNLEADED FUEL ONLY. The use of leaded fuel in these engines can damage the catalytic converter and affect other emission control components.

MERCURY MARQUIS

