# 7/3/FORD PACKUPS





The closer you look, the better we look . . . and the '76 Ford gives you more than ever to take a closer look at! In addition to the regular pickup, you should look into SuperCab pickups and new F-150 Heavy-Duty 1/2-ton 4 x 4's that run on regular gas.

Choice of cabs. Regular Cab . . . the roomy 3-passenger pickup with full-width front seat and in-cab storage space behind the seat. SuperCab . . . the double-duty 2-door pickup that can seat a family of six. SuperCab provides 44 cu. ft. of in-cab cargo area behind the front seat, optional rear bench seat or jump seats. Crew Cab . . . the 4-door pickup that seats 6 big adults. Choice of luxurious comfort. All Ford pickups—Regular Cab, SuperCab and Crew Cab—are spacious and comfortable with a seven-inch-thick full-foam front seat cushion standard. Ford pickups are available as value-packed Customs, distinctive Rangers and top-of-the-line Ranger XLT's. Whichever model you choose, a gleaming new grille and chrome front bumper are standard. Ford's exclusive Twin-I-Beam front suspension is standard for strength and smooth riding comfort.

Choice of engines. The thrifty 300-cu. in. Six is now standard in most series, and you have a wide choice of V-8's ranging from the 302—the smallest V-8 any pickup offers—up to 460 cubic inches (see page 15). Engines feature "breakerless" Solid State Ignition system—standard.

Choice of options. Ford offers wide range of options. See pages 14 and 15. Choice of series and bodies. Ford light-duty trucks are offered in four series—F-100, F-150, F-250 and F-350—with GVW's up to 10,000 pounds. They are available in Styleside and Flareside pickups, Chassis-Cabs and Stakes. Cab and body availability are shown on pages 10 and 11.

Recreation vehicles—like Super Camper Specials—shown on pages 12 & 13.

New choice of 4 x 4's. Now! The F-150, a Heavy-Duty half-tonner that runs on regular gas, is available with 4-wheel drive. Like the F-100, it features Ford's exclusive Mono-Beam front suspension with full-floating front axle, coil springs, forged-steel radius rods and track bar for ruggedness and ride. Power disc/drum brakes and a steering linkage shock absorber are also standard. The heavy-duty F-250 (7700-lb. max. GVW) also runs on regular gas and has HD springs with 3550-lb. front axle.

Full-time 4-wheel drive with SelectShift Cruise-O-Matic transmission, power steering (integral-type F-100 and F-150), and many more options are available.

MOST 1976 FORD PICKUPS RUN ON ANY GASOLINE. This means that no matter where you are or wherever you go, you can refuel with any gasoline that's available -unleaded, premium or the lower priced regular.

Ranger XLT Regular Cab with 4-wheel drive

ILLUSTRATIONS: Ranger XLT (lower left) has optional 4-wheel drive, Tu-Tone paint, Bodyside Accent Tape Panel, bright low-mount Swing-Lok mirrors, wheel covers, whitewall tires, auxiliary fuel tank, and chrome rear bumber. Ranger and chrome rear bumper. Ranger XLT (below) has optional whitewall tires and rear bumper. Ranger XLT SuperCab has optional Tu-Tone paint, whitewall tires, rear bumper, flip-open side windows and radio. Custom Crew Cab has radio and low-mount Swing-Lok mirrors.





The Custom

## LONG-WEARING LUXURY

Ford Regular, SuperCab and Crew Cab pickup interiors provide spaciousness, comfort and quiet. On most models, the gas tank is mounted outside the cab between the frame rails. The result? The cab is quieter than ever and you gain room. The big, roomy Ford cabs also provide for storage behind the seat in Regular Cabs. The seat has five inches (four inches Crew Cab) of foreor-aft front seat travel to accommodate tall or short drivers. The full-width seat holds three big

adults with plenty of hip and shoulder room. And seven inches of soft, resilient foam in the seat

cushion plus five inches in the seat back provide solid seating comfort. Seats are covered with attractive, long-wearing upholstery. Doors are finished with handsome molded panels with integral armrests. And Ford interiors are carefully color-coordinated with exterior paint colors. Roomy Ford cabs are extra quiet, too, because of special insulation designed to reduce noise.

Custom trim level is standard, and features deluxe fresh air heater/defroster (high-output heater with SuperCab) • energy-absorbing sun visors and instrument panel padding • instrument cluster with green back-lighting • keyless locking doors • color-keyed molded door panels with integral armrests and paddle-type door handles • seat

washers • two-speed windshield wipers • dome light with door courtesy light switches • ash tray • large glove compartment with push-button latch • sponge-grain head-

Ranger XLT interior shown with optional air conditioner, SelectShift Cruise-O-Matic transmission and radio. Custom interior shown with optional SelectShift Cruise-O-Matic transmission, radio and convenience group.

The Ranger

lining • black rubber floor mat • door scuff plates • black, tan, red, blue or green vinyl seat trim coordinated with exterior paint colors.

Pickups have 10-inch day/night rearview mirror, LH and RH bright-metal exterior mirrors • taillights with integral stop, turn, backup lights and reflector • hub caps (except 4 x 4's and dual rear wheel units).

Ranger interiors include (in addition to or in place of Custom features) color-keyed Super-soft vinyl seat upholstery • instrument panel molding with black accent • color-keyed door panels with bright moldings - shoulder-high vinyl bolster around rear area (SuperCab) - additional insulation - color-keyed perforated headlining (insulated) with bright molding • color-keyed wall-towall nylon carpeting • black steering wheel with simulated woodgrain insert • color-keyed sun visors • cigarette lighter • two courtesy lights (SuperCab). Exteriors feature bright moldings on windshield, rear window, rear quarter windows (SuperCab) and roof drip rails • bright wheel lip moldings bright hub caps (except 4 x 4 option\* and dualrear wheel units). Styleside pickups also include bright bodyside moldings with vinyl insert • bright tailgate moldings top and bottom and bright taillight bezels. Ranger trim not available Crew Cab.

Ranger XLT interiors offer (in addition to or in place of Ranger items) deluxe color-keyed, longwearing cloth and vinyl seat upholstery (Supersoft vinyl is a no-cost option) ■ color-keyed pleated padded upper door panels with simulated woodgrain accented moldings • color-keyed wall-to-wall cut-pile nylon carpeting (including rear storage area) • bright instrument panel molding with simulated woodgrain insert • bright seat-pivot covers • deluxe seat belts (regular cabs) • additional insulation • convenience group (intermittent windshield wipers, door map pockets, glove compartment lock and inside 12-in. day/night mirror) color-keyed vinyl headlining (with special insulation) and sun visors. Exteriors feature bright wheel covers (15" or 16.5" wheels except F-250 4 x 4's). Styleside pickup includes upper tailgate applique panel and molding • aluminum tailgate applique panel.

Custom Decor Group is available for Ford Custom pickups (Regular and SuperCab). This attractive option includes knitted vinyl seat trim in black, red, blue, green or tan color-keyed floor mats with insulation bright moldings around windshield and rear window bright drip rail moldings bright hub caps (except 4 x 4's\*).

<sup>\*</sup>Bright hub caps included on F-250 4 x 4 with full-time drive, but not other 4 x 4's.

## **COMFORT & CONVENIENCE**

The closer you look, the better we look . . . just slip behind the wheel and look about. Observe all of the quality features and convenient controls. Work them and see how carefully everything is designed and positioned for your driving convenience. All controls are fully lighted, easy to see and use.

A modern, efficient blend-air type heater is standard (optional highoutput heater is standard with SuperCab). This heater offers precise temperature control and excellent heat output mixed with fresh air as desired. Optional air conditioning is integrally designed and concealed behind the instrument panel. The compact air conditioner does not even reduce the size of the large glove compartment. You'll enjoy a smart looking interior with plenty of stretch-out spaciousness.

Observe the optional *Fingertip Speed Control* on the steering wheel horn bar. Ford's *Speed Control* allows you to effortlessly maintain a constant speed on those long trips. Control disengages when you brake or actuate the switch on the steering wheel horn bar. It's available with 460-cu. in. V-8 engine.

Color-keyed, molded door trim panels have integral armrests and convenient paddle-type door handles designed right in. *Window regulators are low-effort* car-type for easy, reliable operation.

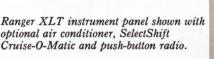
Even on Regular Cabs, you'll find a large in-cab storage area. This handy area is the result of having the gas tank moved outside (on most models) leaving additional in-cab space. A storage area that's  $5\frac{1}{2}$ -ft. wide, and can hold a variety of things like tool boxes, suitcases or golf bags within the lockable cab.

Outside, look over the door. You'll find a *drip molding*—standard on every Ford Pickup—designed to discourage those pesky window leaks that all-too-often occur on cabs without drip moldings. And try Ford's *one-hand tailgate latch*. See how easy it is to open and close the sturdy double-wall tailgate.











## SUPERCAB VERSATILITY



Now you can have a two-door pickup that seats the whole family . . . even a family of six! Ford's family-duty SuperCab is spacious enough for a full-width back seat. SuperCab makes a big difference in interior carrying capacity, too, with 44 cu. ft. of cargo space behind the front seat. Camping gear or tools fit easily on the  $5\frac{1}{2}$ -ft. wide by 2-ft. long rear floor.

If you want to carry both cargo and people, you have a choice of optional arrangements. You can pick Ford's exclusive full-width rear seat that folds down to provide

a flat, steel floor for cargo. Or, Ford offers two facing jump seats that fold out of the way to clear the rear area for cargo. Ford jump seats have foam-padded seat backs as well as cushions and black seat belts.

The standard front seat with seven inches of foam padding provides room for three big adults. Seat back design allows easy access to the rear compartment from either side. Large  $15 \times 15$ -inch rear side windows are standard. Flip-open windows are optional.

SuperCabs come with 63/4 or 8-ft. Styleside pickup boxes or as chassis-cabs in F-100 through F-350 Series. GVW's range up to 9,350 lb. for heavy loads like slide-in or frame-mounted campers. Gross Combination Weights go up to 15,000 lb. for fifth-wheel trailers and 18,000 lb. for conventional trailers.

3 WAYS YOU CAN USE FORD'S EXTRA ROOM



 Foam-padded full-width rear seat (optional) folds flat for cargo with durable steel back to make load floor.



 Jump seats (optional) have foam-padded cushion and back, fold out, of the way quickly when not in use to clear the floor.





Ford chassis-cabs are available with Regular Cab, SuperCab and Crew Cabs up to the big F-350 Series. Ford F-350 chassis-cabs combine large carrying capacity with Twin-I-Beam front suspension riding smoothness. Dual-rear tire models offer a maximum GVW rating of 10,000 lb. They are available for mounting van or other special-purpose bodies.

All sturdy Ford F-350 chassis-cab frames comply with the SAE 34-inch width standard in body areas to facilitate mounting of the body of your choice.

Regular Cabs offer 137- and 161-inch wheelbases (60- and 84-inch cab-to-rearaxle dimensions) to accommodate 9- to

12-foot bodies. Both of the 155-inch wheelbase SuperCab and Crew Cab chassis have CA's of 56 inches. Ford chassiscowl models are also offered in the F-350 Series.





Styleside pickups are available in 63/4- and 8-ft. lengths



F-350 8-ft. Styleside and Super Camper Special (140-in, wb.)



Platform/Stakes are offered in 9- and 12-ft, lengths



Flareside 8-ft. pickups have seasoned hardwood floorboards

Camper Special Packages are designed with all the basic equipment needed for carefree camping. This equipment, which is standard on F-350 Super Camper Special pickup, includes the items listed in chart below. Simply selecting a Super Camper Special pickup or a Camper Special Package on your truck is the easy way to order all of the desirable camper equipment shown.

#### F-250/350 CAMPER SPECIAL PACKAGE (Pickups & Chassis-Cabs) (STANDARD ON F-350 SUPER CAMPER SPECIAL)

#### CAMPER SPECIAL PACKAGE INCLUDES:

- 60 amp. alternator
- 70 amp-hr battery (80 amp-hr
- Oil pressure gauge
- Ammeter
- "Camper Special" emblem
- Camper wiring harness\*
- Bright 6" x 10" Western long • Dual electric horns arm mirrors • Front and rear stabilizer bars
  - absorbers (All F-350's
  - except 140" wb.)
- Extra cooling package \*Includes 12-volt 7-wire (identified) sealed cable with connectors, optional HD wiring harness recommended for HD electrical usage.

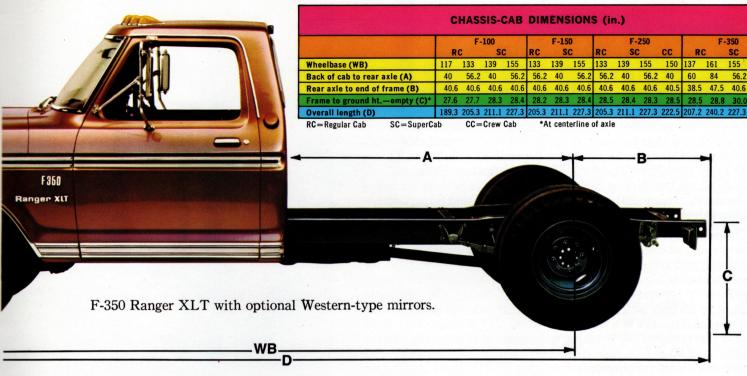
#### MINIMUM OPTIONAL EQUIPMENT REQUIRED WITH CAMPER SPECIAL

To provide optimum performance for camper applications, a V-8 engine and either a 4-speed or Cruise-O-Matic transmission are required. In addition, the following chart shows the GVW and minimum size tires needed for use with the Camper Special Package. This does not necessarily represent the maximum equipment obtainable and in many cases additional optional equipment is available for maximum Camper loads and applications. For example, the super cooling package is recommended for extended high temperature climate operation on F-250; 9.50 x 16.5D or E tires are recommended for optimum handling and stability for single rear wheel units with full-size campers.

| Cab Type    | Series     | GVW<br>Package (lb.) | Option<br>Tubeless o   | al Tires Required <sup>®</sup><br>r Tube-Type |
|-------------|------------|----------------------|--|---|
| Regular Cab | F-250      | 6,900                | 8.75 x 16.5E   | 7.50 x 16D                                    |
|             | F-250      | 7,800                |  | 7.50 x 16E                                    |
|             | F-250      | 8.000                | - 100 miles  | 7.50 x 16E                                    |
|             | F-350      | 8,050                |  | 7.50 x 16C (F) & E (R)                        |
|             | F-350 (DR) | 9,500                |  | 7.50 x 16C                                    |
|             | F-350 (DR) | 10,000               | _  | 7.50 x 16C (F) & D (DR)                       |
| SuperCab    | F-250      | 8,100                |  | 7.50 x 16E                                    |
|             | F-350      | 9.350                |  |   |
| Crew Cab    | F-350      | 8,250                | - Harris - H | 7.50 x 16C (F) & E (R)                        |
|             | F-350 (DR) | 9.500                | _  | 7.50 x 16C                                    |
|             | F-350 (DR) | 10,000               | <del>-</del>   | 7.50 x 16C (F) & D (DR)                       |
|             |            | 0                    |  | D. D DD. Duel Dees                            |

If spare tire is ordered, rear tire size should be selected See note above F=Front R=Rear DR=Dual Rear

| 0.551          |       | Wheelbase (in.) |               | in.)        | Nominal Inside         |                        | At Wheel-                | Tailgate                | Depth                    |                             |
|----------------|-------|-----------------|---------------|-------------|------------------------|------------------------|--------------------------|-------------------------|--------------------------|-----------------------------|
| SERIES         |       | Regular<br>Cab  | Super-<br>Cab | Crew<br>Cab | Box<br>Length<br>(ft.) | Length<br>(in.)<br>(A) | housings<br>(in.)<br>(B) | Opening<br>(in.)<br>(C) | at Sides<br>(in.)<br>(D) | Cargo<br>Cap'y<br>(cu. ft.) |
| STYLESIDE      | F-100 | 117             | 139           | -           | 63/4                   | 82.0                   | 50.8                     | 65                      | 19.3                     | 61.0                        |
| PICKUPS        | F-100 | 133             | 155           |             | 8                      | 98.2                   | 50.8                     | 65                      | 19.3                     | 73.6                        |
|                | F 150 | _               | 139           | _           | 63/4                   | 82.0                   | 50.8                     | 65                      | 19.3                     | 61.0                        |
|                | F-150 | 133             | 155           | _           | 8                      | 98.2                   | 50.8                     | 65                      | 19.3                     | 73.6                        |
|                | E 050 |                 | 139           | 150         | 63/4                   | 82.0                   | 50.8                     | 65                      | 19.3                     | 61.0                        |
| F-25           | F-250 | 133             | 155           | _           | 8                      | 98.2                   | 50.8                     | 65                      | 19.3                     | 73.6                        |
|                | F-350 | 140             | 155           | 166.5       | 8                      | 98.2                   | 50.8▲                    | 65                      | 19.3                     | 73.6                        |
| FLARESIDE      | F-100 | 133             | -             | 2-          | 8                      | 96.0                   | 48.4                     | 54                      | 22.1                     | 65.4                        |
| PICKUPS        | F-150 | 133             | -             | -           | 8                      | 96.0                   | 48.4                     | 54                      | 22.1                     | 65.4                        |
|                | F-250 | 133             |               | -           | 8                      | 96.0                   | 48.4                     | 54                      | 22.1                     | 65.4                        |
| STAKE OR       | E 050 | 137             | _             | _           | 9                      | 106.0†                 | _                        | 82.1‡                   | 31.2**                   | _                           |
| PLATFORM F-350 | F-350 | 161             | _             | _           | 12                     | 142.0†                 | _                        | 82.1‡                   | 42.0**                   | _                           |



Ford light-duty trucks are offered with a broad range of payload capacities so you can get the right truck for your job. The chart below shows how to find the pickup you need. First, select your desired pickup box (described at left) and cab type, then move to the next column for your needed payload. Next is the

truck series (F-100, 150, 250 and 350) and the GVW package rating with the components included with each rating. The chart is only a general guide. Your Ford or Mercury Dealer will be happy to talk over your intended truck usage and make a recommendation for your exact needs.

#### A GUIDE TO PICKUP PAYLOADS . GVW PACKAGE SELECTOR

|                      | Desired payload                 |        | GVW               | Equipment included with GVW Rating |                |                      |                           |  |  |
|----------------------|---------------------------------|--------|-------------------|------------------------------------|----------------|----------------------|---------------------------|--|--|
| Pickup Box<br>length | including driver and passengers | Series | Package Rating    | Front Axle                         | ■Front Springs | Rear Springs         | Tires                     |  |  |
| Regular Cab          | 1010 lb.                        | F-100  | 4600 lb. (std.)   | 2750 lb.                           | 2500 lb.       | 2550 lb.             | G78-15B                   |  |  |
| 6% ft.               | 1255 lb.                        | F-100  | 4850 lb.          | 2750 lb.                           | 2500 lb.       | 2950 lb.             | G78-15B                   |  |  |
|                      | 1355 lb.                        | F-100  | 4950 lb.          | 3300 lb.                           | 2500 lb.       | 2950 lb.             | G78-15B                   |  |  |
|                      | 1720 lb.                        | F-100  | 5350 lb.†         | 3300 lb.                           | 2500 lb.       | 3350 lb.             | G78-15D                   |  |  |
| 8 ft.                | 1115 lb.                        | F-100  | 4800 lb. (std.)   | 2750 lb.                           | 2500 lb.       | 2550 lb.             | G78-15B                   |  |  |
|                      | 1210 lb.                        | F-100  | 4900 lb.          | 2750 lb.                           | 2500 lb.       | 2950 lb.             | G78-15B                   |  |  |
|                      | 1405 lb.                        | F-100  | 5100 lb.          | 3300 lb.                           | 2500 lb.       | 2950 lb.             | G78-15B                   |  |  |
|                      | 1775 lb.                        | F-100  | 5500 lb.†         | 3300 lb.                           | 2500 lb.       | 3350 lb.             | H78-15B                   |  |  |
|                      | 2245 lb.                        | F-150  | 6050 lb.          | 3300 lb.                           | 2500 lb.       | 3750 lb.             | L78-15D                   |  |  |
|                      | 2290 lb.                        | F-250  | 6200 lb. (std.)   | 3300 lb.                           | 2730 lb.       | 4000 lb.             | 8.00 x 16.5D              |  |  |
|                      | 2970 lb.                        | F-250  | 6900 lb.          | 3300 lb.                           | 2730 lb.       | 4500 lb.             | 8.00 x 16.5E              |  |  |
|                      | 3760 lb.                        | F-250  | 7800 lb.▲         | 3500 lb.                           | 2900 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
|                      | 3740 lb.                        | F-250  | 8000 lb.▲         | 3500 lb.                           | 2900 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
| 8 ft.                | 3885 lb.                        | F-350  | 8400 lb. (std.)   | 3850 lb.                           | 3450 lb.       | 5450 lb.             | 8.75 x 16.5E              |  |  |
| 016                  | 4455 lb.                        | F-350  | 9000 lb.          | 3850 lb.                           | 3450 lb.       | 5900 lb.             | 9.50 x 16.5E*             |  |  |
|                      | 5365 lb.                        | F-350  | 10,000 lb.        | 3850 lb.                           | 3450 lb.       | 6960 lb.             | 12.00 x 16.5E**           |  |  |
| SuperCab             | 1340 lb.                        | F-100  | 5200 lb.          | 3300 lb.                           | 2500 lb.       | 2950 lb.             | G78 x 15B                 |  |  |
| 6% ft.               | 1640 lb.                        | F-100  | 5550 lb.t         | 3300 lb.                           | 2680 lb.       | 3350 lb.             | H78 x 15B                 |  |  |
|                      | 2080 lb.                        | F-150  | 6050 lb.          | 3300 lb.                           | 2500 lb.       | 3750 lb.             | L78 x 15D                 |  |  |
|                      | 2285 lb.                        | F-250  | 6350 lb.          | 3500 lb.                           | 2900 lb.       | 4000 lb.             | 8.00 x 16.5D              |  |  |
|                      | 2765 lb.                        | F-250  | 6850 lb.          | 3500 lb.                           | 2900 lb.       | 4500 lb.             | 8.00 x 16.5E              |  |  |
|                      | 3510 lb.                        | F-250  | 7650 lb.          | 3500 lb.                           | 2900 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
|                      | 3465 lb.                        | F-250  | 7800 lb.          | 3500 lb.                           | 2900 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
| 8 ft.                | 1250 lb.                        | F-100  | 5200 lb.          | 3300 lb.                           | 2680 lb.       | 2950 lb.             | G78 x 15B                 |  |  |
| 0                    | 1720 lb.                        | F-100  | 5700 lb.t         | 3300 lb.                           | 2680 lb.       | 3350 lb.             | H78 x 15B                 |  |  |
|                      | 2020 lb.                        | F-150  | 6050 lb.          | 3300 lb.                           | 2850 lb.       | 3750 lb.             | L78 x 15B                 |  |  |
|                      | 2150 lb.                        | F-150  | 6200 lb.          | 3300 lb.                           | 2850 lb.       | 3750 lb.             | L78 x 15D                 |  |  |
|                      | 2320 lb.                        | F-250  | 6600 lb.          | 3500 lb.                           | 2900 lb.       | 4000 lb.             | 8.00 x 16.5D              |  |  |
| ~                    | 2800 lb.                        | F-250  | 7100 lb.          | 3500 lb.                           | 2900 lb.       | 4500 lb.             | 8.00 x 16.5E              |  |  |
|                      | 3145 lb.                        | F-250  | 7500 lb.          | 3500 lb.                           | 2900 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
|                      | 3455 lb.                        | F-250  | 8100 lb.          | 3850 lb.                           | 3450 lb.       | 5480 lb.             | 9.50 x 16.5D              |  |  |
|                      | 4645 lb.                        | F-350  | 9350 lb.          | 3850 lb.                           | 3450 lb.       | 6350 lb.             | 9.50 x 16.5E              |  |  |
| Crew Cab             | 1715 lb.                        | F-250  | 6200 lb.          | 3500 lb.                           | 3300 lb.       | 3950 lb.             | 8.00 x 16.5D              |  |  |
| 6¾ ft.               | 2395 lb.                        | F-250  | 6900 lb.          | 3500 lb.                           | 3300 lb.       | 4500 lb.             | 8.00 x 16.5E              |  |  |
|                      | 3225 lb.                        | F-250  | 7800 lb.          | 3500 lb.                           | 3300 lb.       | 5480 lb.             | 8.75 x 16.5E              |  |  |
| 8 ft.                | 2110 lb.                        | F-350  | 6850 lb.          | 3850 lb.                           | 3850 lb.       | 4050 lb.             | 8.00 x 16.5D              |  |  |
|                      | 3395 lb.                        | F-350  | 8250 lb.          | 3850 lb.                           | 3850 lb.       | 5450 lb.             | 8.75 x 16.5E              |  |  |
| Body length<br>9 ft. | 5960 lb.††                      | F-350  | 10,000 lb. (max.) | 3850 lb.                           | 3450 lb.       | 7250 lb.             | 8.00 x 16.5D front        |  |  |
| 12 ft.               | 5795 lb.††                      | F-350  | 10,000 lb. (max.) | 3850 lb.                           | 3450 lb.       | and<br>1100 lb. Aux. | 8.00 x 16.5E<br>dual rear |  |  |

†Power brakes included 412" x 2½" HD brakes included Computer selected—minimum rating \*Rear tires only, front are 9.50 x 16.5D \*\*Rear tires only, front are 9.50 x 16.5D \*\*Rear tires only, front are 9.50 x 16.5D ††Body and payload allowances available on Ford F-350 dual rear-wheel models with a maximum GVW of 10,000 pounds

## **RECREATION**

Ford, the RV specialist, continues to offer vehicles specifically engineered for recreation use. From long years of experience, Ford engineers know that big camper loads and other special characteristics demand special equipment for dependable reliability. That's why Ford developed complete "Camper Special Packages" to provide all the basics most campers need. Camper Special Packages are available with F-250 and F-350 regular cabs and SuperCabs—the big cab that can seat a family of six.

The popular Ford F-350 Super Camper Special is a "Rec Vehicle" through and through. This regular cab pickup features 140-in. wheelbase and offers high-capacity "Super Single" rear tires for accommodating big slide-in campers up to 12 ft. long. Ford's long-wheelbase/short-rear-overhang design distributes the optimum amount of camper weight ahead of the rear axle for good balance and roadability. GVW's range up to 10,000 pounds, and Ford attains this optional GVW rating with single rear tires. Big "Super Singles" (12.00 x 16.5 rear tires) give needed load capacity and stability without cumbersome dual tire widths. And single rear tires provide easier access than inside tires with duals should you need to change them.

The Super Camper's bodyside spare tire mount (illustrated on page 15) puts your optional spare within the right side of the pickup box wall ahead of the rear axle. An excellent location for convenient access and proper weight distribution.

The F-350 Super Camper Special includes as standard all the features shown in the Camper Special Package (page 10) plus a big 360 V-8 engine with SelectShift Cruise-O-Matic. Ford also offers Camper Special Packages for F-250 and F-350—pickups and chassis-cabs.

**F-250 Camper Special** (Regular and SuperCab) provides a maximum GVW of 8000 lb. and 8100 lb. respectively. 133-in. wheelbase (155-in. SuperCab) allows good weight distribution with popular 8- to 11-ft. slide-in or chassismounted campers.

F-350 Camper Special chassis-cabs (Regular Cab, Super-Cab & Crew Cab) are available for up to 12-ft. campers. The long 161-in. wheelbase Regular Cab with dual rear wheels has a GVW rating up to 10,000 lb. for camper bodies up to 14 ft. long. And because the body is mounted directly to the frame, you get a low center of gravity, and body widths up to 96 inches—from the floor straight up.

| SERIES                      | Pickup<br>Box Cover<br>(8-ft.<br>Styleside) | Pickup-<br>Mounted<br>Camper | Chassis-<br>Mounted<br>Camper | Trailer<br>Towing<br>Package |  |
|-----------------------------|---|------------------------------|-------------------------------|------------------------------|--|
| F-100<br>Regular & SuperCab | х.  | _                            | -                             | х                            |  |
| F-150<br>Regular & SuperCab | х   | _                            | _                             | х                            |  |
| F-250<br>Regular & SuperCab | x ·   | х                            | х                             | х                            |  |
| F-250 Crew Cab              | -   | _                            | -                             | Х                            |  |
| F-350<br>Regular & SuperCab | х   | х                            | Х                             | х                            |  |
| F-350 Crew Cab              | Х   | Х                            | Х                             | _                            |  |

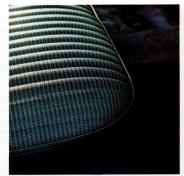






Bright tie-down hooks. Eight convenient cargo tie-down hooks for all pickups. Three on each side and two on tailgate.

Rear step bumper for Styleside pickups is reinforced with center plate and is drilled for a ball hitch. A bright contour rear bumper is also offered for Stylesides, and a painted channel-type rear bumper is available on Flareside pickups.

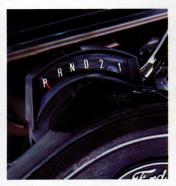


Breathable knitted vinyl seat trim for cool comfort (included in Custom Decor Group only).

HIGH OUTPUT HEATER

AM/FM stereo radio with speaker in each door or AM radio for your listening

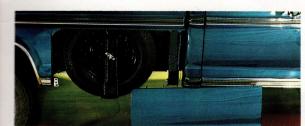
enjoyment.



SelectShift Cruise-O-Matic automatic transmission.



Dual tape stripes extending the full length of Styleside pickups are available in five paint-keyed colors. Brightmetal bodyside moldings with vinyl insert (std. with Ranger and Ranger XLT) also available.



Concealed spare tire and wheel in right side of F-350 Styleside pickup and Super Camper Special.





Western mirrors are offered with long arms or low-mount Swing-Lok (left) and swing-out, low-mount recreation mirrors (right).



Flip-open (in place of fixed) rear side windows on SuperCabs, plain or tinted glass.



texture painted roof with bright drip and back-of-cab moldings.



Speed control maintains pre-set speed for optimum operating economy and driving ease. It's a great boon on long-haul camper trips. Convenient control location on both sides of horn bar allows thumb operation without removing your hands from wheel. (With 460 V-8.)





Ford offers a wide choice of options to make your driving easier and more pleasant . . . your truck more functional for your business or personal use. In addition to all of the options shown at the left, the following options are also

Convenience group (standard on XLT) with intermittent windshield wipers, glove compartment door lock, door map pockets and 12-in. day/night inside mirror • Visibility Group with cargo, engine, glove compartment, ash tray, and under instrument panel courtesy lights • Northland Special Package with engine block heater (single 400 watt element with Six and 302 V-8, dual 800 watt with 360 and larger V-8's), 50% (-35°F) antifreeze, 70 amp-hr battery, 60-amp. alternator and limited-slip rear axle • Engine block heater, single 400 watt or dual 800 watt with 360 and larger V-8's • Power front disc brakes • Power steering High-output heater (standard on SuperCab)
 Dual electric horns • Trailer towing packages (up to 10,000 lb.) · Ammeter and oil pressure gauge · Frame-anchored camper tie-down system • Heavy-Duty 50-amp. camper wiring harness (includes 60-amp. alternator) - Heavy-Duty black vinyl seat upholstery • Auxiliary fuel tanks
• Pickup box cover front sliding window • Custom Decor
Group for Custom pickups (Regular and SuperCab) includes knitted vinyl seat trim, color-keyed floor mats with insulation, bright moldings around windshield and rear window, bright drip rail moldings, and bright hub caps (except 4 x 4's) • Locking gas cap • Protection Group with door edge and front bumper guards, and front bumper rub strip • Color-keyed removable rubber floor mats.



Pickup box cover for 8-ft. Stylesides has strong, lightweight fiberglass construction, tinted side and rear windows, roof vent, T-handle liftgate latch with lock. Deluxe model (shown) has sliding side windows with screens, bright side and rear window moldings, dome light, Tu-Tone paint color-keyed to the most popular truck colors (and White).

Super cooling package includes increased capacity radiator and HD transmission oil cooler (w/Cruise-O-Matic). Offered with 360 and bigger V-8's.



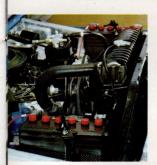
comfort. Includes four directional outlets in instrument panel.

Slide-out spare tire carrier allows spare to be easily pulled out from under its frame location. Tire slides out and down at rear of pickup for easy access.



Black or white

Tool stowage box with locking door for easy-to-reach storage. Located in curbside of pickup box skirt on 8-ft. (133- or 155-in. wb.) Stylesides.



Auxiliary 12-volt 70 amphr battery with dual circuit charging system for camper applications.



Full wheel covers even with 16.5-in. wheels (except F-250 4 x 4's & F-350) or mag style for 15-in. wheels.



Sliding rear cab window (tinted glass).

### **ENGINE AVAILABILITY**

| Engine               | Bore and<br>Stroke (in.) |   |
|----------------------|--------------------------|---|
| 300 cu. in. Six      | 4.0 x 3.98               | Std. F-100, F-150,<br>F-250, F-350 (Regular Cab)                        |
| 302 cu. in. (2V) V-8 | 4.0 x 3.0                | Opt. F-100 4 x 2<br>(Regular Cab)                                       |
| 360 cu. in. (2V) V-8 | 4.05 x 3.50              | Std. F-100 4 x 4, F-350 Styleside,<br>SuperCab and SCS, Opt. all others |
| 390 cu. in. (2V) V-8 | 4.05 x 3.78              | Opt. F-100 4 x 2  |
| 390 cu. in. (4V) V-8 | 4.05 x 3.78              | Opt. F-150, F-250,<br>F-350 (4 x 2's)                                   |
| 460 cu. in. (4V) V-8 | 4.36 x 3.85              | Opt. F-150, F-250,<br>F-350 (4 x 2's)                                   |

## SPECIFICATIONS-COLORS

Standard Colors: Wimbledon White. Mecca Gold, Indio Tan, Castillo Red, Copper Metallic, Hatteras Green Metallic, Glen Green, Candy-apple Red, Raven Black, Bali Blue, Bahama Blue, Midnight Blue Metallic, Sequoia Brown Metallic, Chrome Yellow. Ginger Glow and Medium Green Glow colors are optional. Different Tu-Tones are obtained by using all the standard colors except Chrome Yellow. Wimbledon White may be used as the accent color for any color. Consult your Ford or Mercury Dealer for the other accent color combinations as well as the different ways the Styleside models may be painted. Tu-Tone applications are shown at right.

**Box cover** in Textured White is available on 8-ft. Styleside pickups.

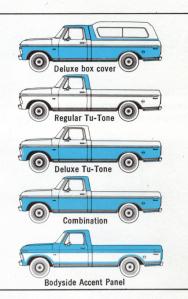
**Deluxe box cover** has Tu-Tone paint treatment with Textured White incorporating Styleside body color as an accent with selected colors. Textured White with Wimbledon White accent color is used with other body colors.

**Regular:** The accent color is applied to the roof and upper back panel with a belt line molding around back of cab.

**Deluxe** (Stylesides only): The accent color is applied to the area below the bodyside and lower tailgate moldings which are included in this option.

Combination (Stylesides only): Regular and Deluxe Tu-Tone options are combined with the accent color applied as specified above for these two options.

White Bodyside Accent Tape Panel (Stylesides only) with all body colors except White on Ranger and Ranger XLT, and with Regular Tu-Tone White accent.



| EQUIPMENT                     |  | TWO-WH                        | EEL DRIVE                     | FOUR-WHEEL DRIVE OPTION        |                   |                         |                 |  |  |
|-------------------------------|--|-------------------------------|-------------------------------|--------------------------------|-------------------|-------------------------|-----------------|--|--|
|                               | F-100  | F-150                         | F-250                         | F-350m                         | F-100 (4 x 4)     | F-150 (4 x 4)           | F-250 (4 x 4)   |  |  |
| Maximum GVW (lb.)             | 5500 (5700 SC)   | 6050 (6200 SC)                | 8000 (8100 SC, 7800 CC)       | 10,000 (9350 SC)               | 5700              | 6400                    | 7700            |  |  |
| Axle, Front                   |  | (See GVW Pack                 | ages on page 11)              |                                | 3300              | 3550                    | 3550            |  |  |
| Axle, Rear: Max. Rating (lb.) | 3300   | 3750                          | 5300                          | 7400                           | 3300              | 3750                    | 5300            |  |  |
| Brakes: Power                 | Opt.   | Std.                          | Std.                          | Std.                           | Std.              | Std.                    | Std.            |  |  |
| Clutch: Dia. (in.)—Area (in.) | 11-123.7   | 11-123.7                      | 11-123.7                      | 11-123.7                       | 11-123.7          | 11-123.7                | 11-123.7        |  |  |
| Electrical: Battery (amp-hr)  | 45   | 45                            | 45                            | 45                             | 45                | 45                      | 45              |  |  |
| Optional Battery (amp-hr)     | 70   | 70                            | 70                            | 70                             | 70                | 70                      | 70              |  |  |
| Alternator (amp.)             | 40   | 40                            | 40                            | 40                             | 40                | 40                      | 40              |  |  |
| Optional Alternator (amp.)    | 60   | 60                            | 60                            | 60                             | 60                | 60                      | 60              |  |  |
| Engine: Displacement          | 300 Six  | 300 Six                       | 300 Six                       | 300 Six<br>(360 V-8 SC & S)    | 360 V-8           | 300 Six                 | 300 Six         |  |  |
| Optional                      | 302 V-8 (RC),<br>360 V-8<br>390 V-8  | 360 V-8<br>390 V-8<br>460 V-8 | 360 V-8<br>390 V-8<br>460 V-8 | 360 V-8<br>390 V-8<br>460 V-8  | -                 | 360 V-8                 | 360 V-8         |  |  |
| Shock Absorbers               | Front & Rear   | Front & Rear                  | F & R (HD Rear CC)            | Front (F & R SC)               | Front & Rear      | Front & Rear            | Front & Rear    |  |  |
| Optional                      | HD   | HD                            | HD                            | HD (std. SCS, S)               | HD                | HD                      | HD              |  |  |
| Springs                       | (S   | ee GVW Packages on pa         | ge 11-Computer Selected       | )                              | Computer Selected |                         |                 |  |  |
| Steering: Optional            |  |                               | Integral Power                |                                | Integra           | l Power                 | Linkage Power   |  |  |
| Transfer Case                 |  |                               | -                             |                                | 1-Speed           | 2-Speed                 | 2-Speed         |  |  |
| Optional 2-Speed              | -  |                               |                               |                                | 2-Spd.*; Full-    | Time 4-Wheel Drive (Reg |                 |  |  |
| Transmission                  | 3-Spd. Sync  | 3-Spd. Sync                   | 3-Spd. Sync                   | 4-Speed                        | 4-Speed           | 4-Speed                 | 4-Speed         |  |  |
| Optional                      | 4-Spd., Cruise-O-Matic   | 4-Spd., Cruise-O-Matic        | 4-Spd., Cruise-O-Matic        | Cruise-O-Matic                 | Cruise-O-Matic    | Cruise-O-Matic          | Cruise-O-Matic  |  |  |
| Wheels: Type—Rim Size         | (5) 5-Hole—5.5K  | (5) 5-Hole—6.0                | (4) 8-Hole—6.0                | (4) 8-Hole—6.0<br>(6.75 SC, S) | (5) 5-Hole—5.5K   | (5) 5-Hole—6.0          | (4) 8-Hole—6.0  |  |  |
| Tires: Tubeless               | G78-15B PT   | L78-15D PT                    | 8.00 x 16.5D TT               | 8.00 x 16.5D TT†               | H78-15B PT        | L78-15B PT              | 8.00 x 16.5D TT |  |  |
| Optional                      | Both tubeless and tube-type—including RADIALS—in sizes to match GVW requirements. Use adequate tires for loads and type of service. Consult your Dealer. |                               |                               |                                |                   |                         |                 |  |  |

F-350 Super Camper Special specifications include as standard: 360 V-8, SelectShift Cruise-O-Matic transmission, 70 amp-hr battery, 60 amp. alternator, and other items as shown on pages 10 and 12. RC=Regular Cab SC=SuperCab CC=Crew Cab S=140" wb. Styleside Pickup PT=Passenger Type TT=Truck Type \*F-100 New Process 205 with part-time drive. †9.50 x 16.5E with SuperCab, and 8.75 x 16.5E with Super Camper Special and Styleside Pickup.

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